

The Consulate General of Canada in Hong Kong, in partnership with The Hong Kong Trade Development Council (HKTDC) and The Hong Kong Economic and Trade Office (HKETO) in Canada, would like to invite Canadian companies to join the

Canadian Environment Trade Mission to Hong Kong October 26 – November 1, 2009

This mission is also supported by the following organizations:

- * Alberta Government
- * B.C. Government
- * Canada China Environment Forum (CCEF)
- * Enterprise Saskatchewan
- * Manitoba Trade and Investment
- * Ontario Chamber of Commerce (OCC)
- * Ontario Government
- * Ottawa Centre for Research and Innovation (OCRI)



Who should join this Trade Mission?

This mission is organized for Canadian companies in the environment sector that are interested in expanding their business to China and Hong Kong. Canadian companies with environmental technologies, equipment, products and/or services, particularly in the air quality, energy efficiency, waste management & recycling, water & wastewater treatment, renewable energy and eco-friendly products areas are encouraged to participate.

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Government of Canada
Consulate General of Canada

Gouvernement du Canada
Consulat général du Canada



What will the mission deliver?

A program that will help delegates to find:

- Potential business partnership opportunities
- Access to targeted business networks
- First-hand market intelligence

Delegates can also leverage the concurrent Eco Expo Asia international trade fair and conference on environmental protection during October 28 – 31, 2009 to meet with industry players and potential partners and clients from China, Hong Kong and Asia Pacific. At this trade fair, there will be a Canadian Consulate General Stand and there may be potential opportunities for delegates to display their company promotional materials on a complimentary basis. More information will be forthcoming.

Tentative Program

October 26, 2009 or before	Arrival in Hong Kong
October 27, 2009	Special Program arranged by the Canadian Consulate General of Canada in Hong Kong: Market briefing session, roundtable discussion with industry experts, one-on-one meetings with key Hong Kong and China businesses and other networking events – details forthcoming
October 28 – 31, 2009	Participate in the Eco Expo Asia international trade show and conference on environmental protection http://ecoexpoasia.hktdc.com/ Available formats of participation: (1) as trade visitor or (2) as individual exhibitor or (3) potential opportunities to use the Canadian Consulate General Stand
November 1, 2009	Departure from Hong Kong or extended stay in Hong Kong for self-arranged activities

Participation Fee and Registration

For those delegates who plan to take part in Eco Expo Asia as individual exhibitors, they have to pay for their “exhibitor participation fee” which includes booth rental and all related expenses.



Exhibitor-related expenses aside, there is no registration fee required for Canadian environment firms joining this mission for the special program on October 27, 2009 or for participation as “visitors” to Eco Expo Asia during October 28 – 31, 2009. Delegates are responsible for their respective airfares, hotel accommodation and incidental expenses. Group programs will be sponsored. Non-exhibitor delegate-companies are also eligible to apply for partial hotel accommodation sponsorships provided by the Hong Kong Trade Development Council (for trade buyers to Eco Expo Asia). To obtain further details, please indicate your interest in the attached Mission Registration Form.

To register to join this mission, please complete and return the attached Mission Registration Form to: Adrian Cheng, Business Development Officer, Hong Kong Trade Development Council Toronto Office, email: adrian.ch.cheng@hktdc.org or Fax: (416) 366-1569.

Deadline of registration: September 30, 2009

Project Team

For additional information about this Mission, please contact any of the following project team members:

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For Eco Expo Asia 2009 “**Exhibitor**” registration or enquiries, please contact:

Neeta Correa, Messe Frankfurt Canada Office (in Mississauga, Ontario)
Tel: (905) 824-5017 Fax: (905) 824-5067 Email: neeta.correa@canada.messefrankfurt.com

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Canadian Environment Trade Mission to Hong Kong
October 26 – November 1, 2009

Mission Registration Form

Please return your completed form to Adrian Cheng, HKTDC Toronto Office at email:
adrian.ch.cheng@hktdc.org or fax: (416) 366-1569 **before September 30, 2009**

Please $\sqrt{\quad}$ as appropriate:

I/we would like to join this mission as

- visitor-delegate(s)
- individual exhibitor-delegate(s)

I/we would like to join the Special Program organized by the Canadian Consulate General in Hong Kong scheduled for October 27, 2009.

I/we would like to join the Pre-arranged One-on-one meeting session of the Special Program scheduled for October 27, 2009

Our company is interested in displaying our promotional materials at the Canadian Consulate General Stand at Eco Expo Asia 2009 – Note: this will be subject to the availability of this option. More details will be available soon

Please send me the hotel accommodation sponsorship details (Note: applicable for visitor-delegates only)

Please contact me to discuss the possibility of my company's participation in this mission

<u>Name of Delegate(s)</u>	<u>Position(s)</u>
_____	_____
_____	_____

Company: _____



Address: _____

Contact Person (if different from the name(s) provided above):

Tel: _____ Fax: _____

Email: _____

Website: _____

Corporate Summary (Maximum 300 words):

Technology/Products:



Business interest for Hong Kong and China and objectives of joining this Mission:

- | | |
|--|--|
| <input type="checkbox"/> Product Distribution | <input type="checkbox"/> Sourcing |
| <input type="checkbox"/> Technology Transfer/Joint R&D | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Business Partnering/JV | <input type="checkbox"/> Financing |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Licensing |
| <input type="checkbox"/> Others: _____ | |

Please provide a brief description on the above objective(s):

Signature: _____ Date: _____

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